

The Betty-Ann Heggie Womentorship Program is an exciting new mentorship initiative created through the strategic partnership of the Edwards School of Business and Betty-Ann Heggie, a former PotashCorp Senior VP and one of Canada's Top 100 Most Powerful Women. The objective of this unique new initiative is to support the advancement of women into executive positions through mentorship.

“Betty-Ann breathes life into ‘Womentorship’ and is a passionate, generous, and involved strategic partner. Her life and career experiences inspire both women and men to join in her mission to promote mentorship.

*Rachelle J. Brockman
Faculty Advisory, Womentorship
Edwards School of Business*

The Womentorship program partners Protégés—University of Saskatchewan alumni of all ages and stages—with ‘Womentors’ who have 5-10 years or more of senior professional experience. Mentoring, coaching, professional development, networking, and scholarship opportunities will be offered to all members.

The annual membership fee for Protégés is \$400, and Womentors who graciously contribute their time and expertise will receive automatic membership. The time and financial commitment is minimal, while the benefits are plentiful.

The Betty-Ann Heggie Womentorship Program is calling all Protégés and Womentors to be a part of this exciting new opportunity. We look forward to hearing from you!

The Betty-Ann Heggie

Womentorship Program™

“There is a large body of research that proves organizations benefit from having more women in senior positions, yet women are still having trouble penetrating the top ranks. I believe that mentorship is key to providing a hand up to aspiring women, so I am thrilled to partner with the Edwards School of Business in creating this unique program.

Betty-Ann Heggie

“Womentorship is a one-of-a-kind opportunity that will greatly benefit students and graduates as they progress through the management ranks. Betty-Ann's vision has been motivated by her own experience as one of Canada's top female executives.

*C. Brooke Dobni
Dean & Professor,
Edwards School of Business*

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Womentors are the NEW HEROES

