

Betty-Ann Heggie

the STILLETTO Chick

BALANCING THE ENERGY OF THE GENDERSSM



Introducing Betty-Ann Heggie

Betty-Ann Heggie is a former senior corporate executive who has reclaimed her true self following a phenomenally successful career with PotashCorp, the world's largest publicly-traded fertilizer company. You better believe it was a man's world, but she busted through and rose to the top, eventually being inducted into the Hall of Fame of Canada's Top 100 Most Powerful Women.

After years of power suits and sensible shoes, and traveling a career path that's taken her from beer rep to belly dancer to high-powered corporate executive, Betty-Ann has emerged 100 pounds lighter in her new career as the Stiletto Chick. She has drawn on all of her personal and professional experiences and devised Six Stiletto Steps to help people connect with the flow of their effortless energy.

Betty-Ann grew up in a small town, working side-by-side with her parents in a family business. She graduated from the University of Saskatchewan and was on her way to a career in teaching when Labatt, a Canadian brewery, came calling, making her the first female beer rep in company history. Her journey through the business world ultimately landed her in agribusiness, where she climbed the corporate ladder to become a senior executive. During her high profile career, she was named Canada's Top Investor Relations Officer by both her clients and her peers.

Today, Betty-Ann encourages men and women to stand tall and recognize both the masculine and feminine energy that is present in each of us.

By helping others successfully implement change in their lives, she proves you can kick a lot of butt in 4-inch heels.

Ladies and gentlemen, please help me welcome Betty-Ann Heggie.